Willingness To Communicate (WTC)

Directions: Below are twenty situations in which a person might choose to communicate or not to communicate. Presume you have completely free choice. Indicate the percentage of times you would choose to communicate in each type of situation. Indicate in the space at the left what percent of the time you would choose to communicate.

_____ 1. Talk with a service station attendant.
_____ 2. Talk with a physician.
_____ 3. Present a talk to a group of strangers.
_____ 4. Talk with an acquaintance while standing in line.
_____ 5. Talk with a salesperson in a store.
_____ 6. Talk in a large meeting of friends.
_____ 7. Talk with a police officer.
_____ 8. Talk in a small group of strangers.
_____ 9. Talk with a friend while standing in line.
_____ 10. Talk with a waiter/waitress in a restaurant.
_____ 11. Talk in a large meeting of acquaintances.
_____ 12. Talk with a stranger while standing in line.
_____ 13. Talk with a secretary.
_____ 14. Present a talk to a group of friends.
_____ 15. Talk in a small group of acquaintances.
_____ 16. Talk with a garbage collector.
_____ 17. Talk in a large meeting of strangers.
_____ 18. Talk with a spouse (or girl/boyfriend).
_____ 19. Talk in a small group of friends.
_____ 20. Present a talk to a group of acquaintances.
Scoring

Group Discussion: Add scores for items 8, 15, & 19; then divide by 3.
Meetings: Add scores for items 6, 11, 17; then divide by 3.
Interpersonal Add scores for items 4, 9, 12; then divide by 3.
Public Speaking Add scores for items 3, 14, 20; then divide by 3.
Stranger Add scores for items 3, 8, 12, 17; then divide by 3.
Acquaintance Add scores for items 4, 11, 15, 20; then divide by 3.
Friend Add scores for items 6, 9, 14, 19; then divide by 3.

To compute the total WTC scores, add the sub scores for stranger, acquaintance, and friend. Then divide by 3.

Norms for WTC Scores

<table>
<thead>
<tr>
<th>Category</th>
<th>High WTC</th>
<th>Low WTC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Group discussion</td>
<td>&gt;89</td>
<td>&lt;57</td>
</tr>
<tr>
<td>Meetings</td>
<td>&gt;80</td>
<td>&lt;39</td>
</tr>
<tr>
<td>Interpersonal conversations</td>
<td>&gt;94</td>
<td>&lt;64</td>
</tr>
<tr>
<td>Public Speaking</td>
<td>&gt;78</td>
<td>&lt;33</td>
</tr>
<tr>
<td>Stranger</td>
<td>&gt;63</td>
<td>&lt;18</td>
</tr>
<tr>
<td>Acquaintance</td>
<td>&gt;92</td>
<td>&lt;57</td>
</tr>
<tr>
<td>Friend</td>
<td>&gt;99</td>
<td>&lt;71</td>
</tr>
</tbody>
</table>

Total WTC >82 Higher Overall WTC
<52 Low Overall WTC

Sources:
