Sociocommunicative Style

Name: Rush Limbaugh

INSTRUCTIONS: The questionnaire below lists twenty personality characteristics. Please indicate the degree to which you believe each of these characteristics applies to the person whose name appears above by marking whether you (5) strongly agree that it applies, (4) agree that it applies, (3) are undecided, (2) disagree that it applies, or (1) strongly disagree that it applies. There are no right or wrong answers. Work quickly; record your first impression.

____ 1. helpful
____ 2. defends own beliefs
____ 3. independent
____ 4. responsive to others
____ 5. forceful
____ 6. has strong personality
____ 7. sympathetic
____ 8. compassionate
____ 9. assertive
____ 10. sensitive to the needs of others
____ 11. dominant
____ 12. sincere
____ 13. gentle
____ 14. willing to take a stand
____ 15. warm
____ 16. tender
____ 17. friendly
____ 18. acts as a leader
____ 19. aggressive
____ 20. competitive

Scoring:

Items 2, 3, 5, 6, 9, 11, 14, 18, and 20 measure assertiveness.

Items 1, 4, 7, 8, 10, 12, 13, 15, 16, 17 measure responsiveness

Add your scores on these two sets of items to get your assertiveness and responsiveness scores.

Assertiveness scores > 58 = high assertiveness.

Assertiveness scores < 49 = low assertiveness.

Responsiveness scores > 64 = high responsiveness.
Responsiveness scores < 43 = low responsiveness.

Sources:

