Measure of Interpersonal Attraction

Directions: The scales below are designed to indicate how attractive you find another person to be. Please indicate your perceptions of the attractiveness of “David Letterman.” Please indicate the degree to which each statement applies to you by marking whether you:

<table>
<thead>
<tr>
<th>Strongly Disagree</th>
<th>Disagree</th>
<th>Neutral</th>
<th>Agree</th>
<th>Strongly Agree</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
</tbody>
</table>

**Socio Attraction**

_____ 1. I think he (she) could be a friend of mine.

_____ 2. It would be difficult to meet and talk with him (her).

_____ 3. He (she) just wouldn’t fit into my circle of friends.

_____ 4. We could never establish a personal friendship with each other.

**Physical Attraction**

_____ 5. I think he (she) is quite handsome (pretty).

_____ 6. He (she) is very sexy looking

_____ 7. I find him (her) very attractive physically.

_____ 8. I don’t like the way he (she) looks.

**Task Attraction**

_____ 9. He (she) would be a typical goof off when assigned a job to do.

_____ 10. I have confidence in his (her) ability to get the job done.

_____ 11. If I wanted to get things done I could probably depend on him (her).

_____ 12. I couldn’t get anything accomplished with him (her).

Scoring: To compute your scores, add your scores for each item as indicated below:

Recode items 2, 3, 4, 8, 9, and 12 with the following format:

<table>
<thead>
<tr>
<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
</tbody>
</table>
Add the four items for each form of attraction. Scores should range from 4 to 20.

Social Attraction (Items 1-4) _____

Physical Attraction (Items 5-8) _____

Task Attraction (Items 9-12) _____

To measure the attractiveness of a different person, simply put in the other person’s name in place of “David Letterman” above.

Source: