Corporate and Organizational Communication

Eberly College of Arts and Sciences  West Virginia University

MA in the Department of Communication Studies

Communication Studies Courses

Communication 602  -- Interpersonal Communication

Communication 604 *  -- Persuasion

Communication 606 *  -- Organizational Communication

Communication 612  -- Small Group Communication

Communication 622 *  -- Gender and Communication

Communication 626  -- Intercultural Communication

Communication 693  -- Mediated Communication

Communication 694  -- Seminar in Communication

Communication 695  -- Independent Study **

Special Topics -- Communibiology

Communication 791 *  -- Applied Communication: Theory and Research

Communication 791A *  -- Applied Nonverbal Communication

Communication 794  -- Training and Development (3-6 hours)

(*Required Course)

(** This class is taken after a student has completed 30 hours in Communication, and cannot be used in place of other Communication course work.)

Advising: Dr. Virginia P. Richmond  vprich@wvu.edu

M.A. IN COMMUNICATION STUDIES
Students are admitted at the graduate level and take the 15 hour elective component in Corporate and Organizational Communication as part of the Program B (non thesis) option. All students planning a professional career in a field other than education are encouraged to enter this program.

REQUIREMENTS

- A minimum of 36 hours of course work with at least 30 hours in the Department of Communication Studies.
- Successful completing of written and oral comprehensive exams.
- The oral exam may be waived with the approval of the student’s examination committee, the Department Coordinator of Extended Learning, and Department Chairperson.
- Students must maintain a grade of "A" or "B" in each graduate class.

CERTIFICATE PROGRAM

The student not desiring a graduate degree may take a 15-hour specialization and be awarded a certificate upon completion. The certificate credits earned may be counted toward a degree completion if the student decides to pursue a graduate degree and is admitted prior to completion of the certificate program.

The courses required in this 15 hour program are: Applied Communication Theory, Nonverbal Communication in Organizations, Theory and Research in Organizational Communication, Persuasion, and Gender and Communication.

The Department of Communication Studies offers a Corporate and Organizational Communication Masters of Arts degree with specialization for individuals interested in a career in communication intensive positions in a variety of organizational environments. Career options available to communication specialists are very diverse and often dependent upon advanced education in Communication Studies as specific education and/or experience related to the type of organization involved (large corporation, small business, government, health care, military, education, foundation, service volunteer agency, etc.). Whether the position involves management, sales, public relations, or marketing, success in virtually all positions in the work force is largely dependent on effective communication.

The Corporate and Organizational Communication program is designed to produce a communication generalist with a broad understanding of effective communication in organizational systems. The purpose of the program is to provide education in Communication as it applies to both internal and external communication for college graduates who wish to develop their communication competencies for advancement in their organization or as preparation for opportunities in other organizations.

F.Y.I.

Classes usually meet on weekends, and other times at a convenient site. Comprehensive exams will also be given at this site. You will take classes in a cohort model. In other words, you will start and finish your class work with the same group of individuals. In order to schedule classes, the Communication Studies Coordinator of Extended Learning will work with you to arrange the best possible dates to meet.

FREQUENTLY ASKED QUESTIONS

Q: "How long do I have to finish the program?"
A: It takes 24-36 months to finish.

Q: "May I count hours taken from WVGC, Marshall, or another graduate school?"
A: Yes. You may count up to six hours from another accredited graduate school.

Q: "Are there special pitfalls I should watch for?"
A: Do not take any courses P/F, CR, S/U, or 900 level courses; they will not count for this degree. You must maintain a "B" or
highest in ALL courses taken toward the degree.

Q: "Do I have to check with my advisor before enrolling for an elective course outside the department?"

A: YES. Contact Virginia Richmond, our program coordinator via e-mail at: vprich@wvu.edu

West Virginia University

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