

English 102
Ads analysis

Dear dad,

I like to say happy Eid and I wish you the best of luck in your busy life. I tried to call several times in order to talk to you but unfortunately I could not reach your phone number. We know that being a member of parliament is a great duty and we totally understand your position. Yes, there is a gap between us today but we also know that your efforts will never stop to make this gap smaller and invisible. On the other hand, you should take care of yourself and your health because that is the only way to keep you helping people and solving their problems.

Recently, I saw an advertisement on [Youtube](#) that I really want you to look at it. It might help you in at least thinking of giving up smoking. In my opinion, smoking is the only bad habit that you have and it makes us worried about you, especially when you had your heart attack 9 years ago. I remember that you gave up smoking for 6 months after the heart attack, but sadly you became heavier smoker and I don't know why!



The ads that I am talking about is about a man sets in a restaurant and he smokes his cigarette until he had a severe coughing that led to something strange happened to him. His lungs went out from his chest thru his mouth and run away. In this part, many ideas were mixed together but the goal is only one. The goal is to persuade smokers in quitting this bad habit. “Get Your Lungs Back” appeared at the end of this cautioning advertisement. Public or private sectors usually produce this kind of advertisements. It is an invitation to live in peace and without CO gas around you and us.

I know that finding a free time in your calendar is not impossible but it is hard. So that, I believe you should have a break and take a rest at home. If you have this chance, do not waste it in making appointments and arrangements for next coming days. Instead, I highly recommend a movie called “[The Taking Of Pelham 1 2 3](#)” for Denzel Washington and John Travolta. From the trailer of the movie, I am 100% sure that you are going to enjoy it not only because of the stars names, but also due to the creative idea which the movie was based on.

The trailer shows different parts of the movie in a very good way without any clues of what is overall about. I saw this movie last summer with some of my friends. In addition, I can clearly tell that it is the one which you really want to know what will happen at the end and you care about several matters when it finishes. Hostages, deception, violence and action are may be the best words to describe this movie.

At the end of my letter, I hope you understand my point of quit smoking. I used to dissect cadavers in Ireland when I was there. I saw what the lungs of the smoker look like! Smoker's lungs are scary and have ugly color with lots of black parts. So please give up smoking. It is never too late. I am looking forward to hearing from you soon. Enjoy the movie dad!

Yours sincerely,

Mahdi